

Management Department Minutes/Notes

March 3, 2014

8:00 am - 9:15 am

Attending (20): Dr. Thomas Gainey (Chair), Dr. Faye McIntyre (Dean) Dr. Mary-Kathryn Zachary, Dr. John Upson, Dr. Faramarz Parsa, Dr. Douglas Turner, Dr. Brad Prince, Dr. Joan Deng Dr. Leanne DeFoor, Mr. Ken Hilderhoff, Ms. Samantha Dukes, Mr. Philip Reaves, Dr. Kim Green, Dr. Susana Velez-Castrillon, Mrs. Monica Smith, Dr. Erich Bergiel, Dr. Jeannie Pridmore, Ms. Mariana Sanchez, Dr. Jon Anderson, Ms. Liz Runyan

Dr. McIntyre, Dean of the RCOB, joined us for our Spring 2014 meeting. The major topics discussed were as follows:

Topic 1 (MANAGEMENT e-FLEX): This is the tentative name that we are giving to our new “online” Management program. The program will be geared toward non-traditional students who need a balance between work/school/family and students who find it difficult to physically attend classes on the Carrollton campus on a regular basis. Essentially, students will come to campus for an orientation session and for their exams. All lectures will be conducted online. As part of this program, plans are to schedule each of the management major courses once per year (during evening hours). This will hopefully serve two purposes: (1) attract some additional students to our program; (2) reduce the problems associated with having to “force” traditional students into evening courses that meet face-to-face. There may be a few, vocal nontraditional students who want traditional, face-to-face meetings scheduled at night. However, we simply cannot satisfy all students and, based on results of senior exit surveys, we are optimistic that this MANGEMENT e-FLEX program will be well-received.

MANAGEMENT e-FLEX will begin Spring 2015. The tentative rotation is as follows: **SPRING** (MGNT 4625D – Upson; MGNT 3635D – Smith; MGNT 4660D – Green) ***** **SUMMER** (MGNT 3605D – Bergiel; MGNT 3630D – DeFoor) ***** **FALL** (MGNT 4620D – Gainey; MGNT 3618D – Smith; MGNT 3625D – Velez; MGNT 4330D – Prince).

Individuals were strongly encouraged to work with Mariana this spring to at least get an understanding of how to post lectures online. Mariana and Brad were thanked for their willingness to share their expertise.

TOPIC 2 (Certificates Update): Last month we received final approval to move forward with the Operations Management Certificate. This certificate will consist of the following courses: Operations Management, Project Management, Quality Assurance, and Logistics. Also, David Boldt submitted the International Certificate for approval last week. It will likely take a few months for this submission to work its way through our system and get final approval. We have also ordered a new display cabinet that will be positioned in the hallway outside of our offices to display promotional opportunities for our e-FLEX program, certificates, study abroad, etc.

TOPIC 3 (Quality Enhancement Plan): Deborah McComb, from the English Department, visited with DAC earlier this week to discuss our Quality Enhancement Plan (QEP). While not probable, it is possible that during the upcoming SACS visit, you may be asked about UWG's QEP. This is what you need to know: Our QEP goal is to improve students' English skills. To do this, in Area B, students will soon be required to take a lab (associated with ENGL 1101), take a Critical Thinking course, and a Professional Communications course. All of these are designed to improve writing skills. While we may not be directly involved, we do hope to see the results of these efforts with our upper-level students in a few years.

TOPIC 4 (Clarification on "N" Programs): In the RCOB, we will begin using a slightly different approach to identify "N" courses. For instance, we have traditionally designated our CISM 2201 course as "CISM 2201-N01." The "N" means that 95-100% of the course is online and the "01" means that this is section 01 of this course. In the future, when we use this designation (CISM 2201-N01), we can only require 112.5 minutes of mandatory attendance on campus. Alternatively, we can begin using a "30" designation for all "truly online courses." For instance, CISM 2201-N30 will represent a course where there is no mandatory attendance on campus. In fact, a person in Wichita, KS should be able to take this course without ever traveling to UWG. For these courses, there is no limit for proctored exams as long as the students have the option to take exams at approved testing centers off campus.

TOPIC 5 (Changes to Core Curriculum): As briefly mentioned two weeks ago, BUSA 2106 and CISM 2201 are no longer "required" in Core Area F across colleges of business in the Georgia System. Mary-Kathryn and Leanne shared their thoughts regarding the importance of how necessary the Legal Environment of Business is for our students. Likewise, Tom expressed support for the CISM 2201 course. He noted that less than two years ago, during freshman orientation, we did a survey of 197 incoming freshman who had declared a business major. Only 36% of them had actually created a formula in EXCEL. Thus, we totally revamped this course to make it much more EXCEL intensive and the feedback has been very positive. Additionally, during one of our Board of Visitors meetings, these business leaders discussed how necessary it was for students to have advanced EXCEL skills. Dr. McIntyre noted that just because these decisions were made at the Dean's level, it was primarily done for schools (such as Georgia Tech) that had a more of a math-oriented emphasis. There was no expectation that the Deans' decision would impact our Core Area F courses.

TOPIC 6 (MIS-related Issues): In the Fall 2014 semester, we begin our new rotation of courses in MIS. This will allow us to move CISM 4350 to the Spring semester so that students have a longer time-frame to work with the PrimeSuite software. Regarding PrimeSuite, Jeannie, Diane, and Tom meet with Greenway two weeks ago. Greenway remains committed to continuing their relationship with us. SAP continues to be integrated into courses. In fact, several individuals are going to a two-day training session at Georgia Tech in late March to learn more about the SAP software and try to find ways to give students more exposure. Additionally, we are looking at ways to give our MIS students opportunities to earn certifications during their studies at UWG. Doug is going to make our case for the \$10,000 in grant money that is currently available for initiatives such as this.

TOPIC 7 (MERIT EVALUATIONS): The 2013/2104 Merit Evaluations will be due no later than Tuesday, April 1st. A copy of the evaluation procedures was distributed. Individuals were reminded that if we do get a raise it will likely only be about 1%. Thus, there will not be a wide range in the increases across the department. Efforts will be made to recognize the highest performers, but with such a small percentage increase, the differences will probably be rather small.

TOPIC 8 (WATSON HALL RENOVATION): Dr. McIntyre mentioned that at the last BOR meeting, Dr. Marrero discussed the renovation of Watson Hall into a business building (instead of the already approved plan for an administration building). He mentioned that for an additional \$5 or \$6 million, we could tear down Watson and construct a new business building from the ground up. The consensus seemed to be that if we can come up with this amount of money from external donations and the construction would cost the system no more than originally planned, we can get a new business building. This will take some time and effort. But it is a possibility.

Respectfully submitted by:

Dr. Thomas Gainey

March 4, 2014