

Management Department Minutes/Notes

September 5, 2014

9:00 am - 12:00 pm

Miller Hall – Lecture Hall

Attending (16): Dr. Thomas Gainey (Chair), Dr. Mary-Kathryn Zachary, Dr. John Upson
Dr. Faramarz Parsa, Dr. Douglas Turner, Dr. Brad Prince, Dr. Joan Deng
Dr. Leanne DeFoor, Ms. Samantha Dukes, Dr. Jon Anderson,
Dr. Erich Bergiel, Dr. Kim Green, Dr. Susana Velez-Castrillon, Mrs. Monica Smith,
Dr. Jeannie Pridmore, Ms. Mariana Sanchez

Not Attending: Mr. Philip Reaves (out-of-town), Ms. Liz Runyan (vacation)

(Our Changing Jobs): We are going through many changes at UWG (More Accountability, Retention-Progression-Graduation, New Software Packages, Assessment, Engage West, etc.). Our jobs are definitely expanding, but we just need to keep doing our best.

(The Messenger): The new copy of The Messenger is in Tab 1 of your meeting book. It has some important dates, updates on student/faculty activities, and bios on our new student workers.

(Budget Update): We continue to receive only \$400 per person per year for travel. Thus, the money we receive from e-Tuition remains critical to allow department members to attend academic conferences and developmental opportunities. This year, UWG will provide our department with 90% of the e-Tuition funds we earned last year. At certain reconciliation points, adjustments may be made to these funding levels.

(MIS Updates): Jeannie gave updates on Greenway and SAP initiatives. Brad gave an update on the LearnSmart training program. The new emphasis on Excel in CISM 2201 appears to be going well.

(Management Updates): We continue to encourage students to get their degree plus an internship, study abroad program, or a certificate. Last year 36% of our students actually participated in one of these three options. Also, the e-Flex program will be rolled out during fall semester.

(Goals Galore): We reviewed the goals/assessments for (1) the B.B.A. and M.B.A. programs, (2) the MIS and Management program, and (3) the Department of Management. Support materials were provided to all meeting participants.

(UWG Strategic Plan): We reviewed the four UWG Strategic Initiatives and the goals/objectives related to these initiatives. Again, support materials were distributed. We discussed the need to tie our department goals to these initiatives. Also, we are revising our department mission statement so that it better relates to the new UWG Strategic Plan.

(2014 Engagement Survey): We reviewed the departmental results of the engagement survey. Based on the results, we also created three action items to work on over the next year.