

Bradford L. Yates, Ph.D.
Professor of Mass Communications
University of West Georgia
Department of Mass Communications
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Teaching

<u>Date</u>	<u>Title</u>	<u>Institution and Department</u>
2011-present	Professor of Mass Communications (Tenured)	University of West Georgia, Department of Mass Communications
2006-2011	Associate Professor of Mass Communications (Tenured)	University of West Georgia, Department of Mass Communications & Theatre Arts
2000-2006	Assistant Professor of Mass Communications	State University of West Georgia, Department of Mass Communications & Theatre Arts
1996-1999	Graduate Teaching Assistant	University of Florida, Department of Telecommunication
1992-1995	Instructor of Communication Studies	Lynchburg College, Department of Communication Studies

COURSES TAUGHT:

University of West Georgia

- Advanced Television Production
- Announcing
- Fundamentals of Film Production
- Fundamentals of Television Production
- Fundamentals of Video Production
- Internship (F2F & 100% Online)
- Introduction to Mass Communications
- Mass Communications Research Methods (F2F, Hybrid)
- Media Ethics
- Media Law
- Media Programming & Management (F2F, Hybrid, 100% Online)
- Practicum: The WOLF Internet Radio
- Radio Program Production

- Special Topics: Acting for the Camera
- Telecommunication and Electronic Media Industries (F2F & 100% online)
- Television Production I (Studio)
- Television Production II (Electronic Field Production)

University of Florida

- Advanced Studio Production/Directing (Teaching Assistant)
- Electronic Field Production (Instructor)
- Introduction to Telecommunication (Instructor)
- TV and the American Family (Co-Instructor)

Lynchburg College

- Audiovisual Communication (Instructor)
- Broadcast Journalism (Teaching Assistant)
- Public Speaking (Instructor)

TEACHING DEVELOPMENT:

- Participant, Honors College Curriculum Workshop, Honors College, University of West Georgia, June 2017
- Fellow (competitive), Governor's Teaching Fellows Summer Symposium, Institute of Higher Education (University of Georgia), May 2017
- "How can I develop online instructor presence?"—Monday Morning Mentors, Engage West! Faculty Edition, Center for Teaching and Learning, University of West Georgia, September 2016
- LEAP Symposium Fellow, Academic Affairs Faculty Symposium, "Liberal Education and America's Promise: Possibilities for LEAP West," Office of the Provost and Vice President for Academic Affairs, University of West Georgia, June 2016
- UWG Online "QM Training" Program, UWG Online and Center for Teaching and Learning, University of West Georgia 2014-2015
 - Certificate of Completion: Connecting Learning Objectives and Assessments (Standards 2 & 3), August 2014
 - Certificate of Completion: Using Instructional Materials and Technology to Promote Learner Engagement (Standards 4, 5 & 6), August 2014
 - Certificate of Completion: Designing Your Online Course (DYOC), December 2014
 - Certificate of Completion: Applying the QM Rubric (APPQM), January 2015
 - Certificate of Completion: Peer Reviewer Course (PRC), May 2015
- "D2L-Respondus and Quiz Tool" Training Workshop, UWG Online, University of West Georgia, May 2013
- "D2L-Introduction and Course Builder" Training Workshop, UWG Online, University of West Georgia, May 2013
- Online Course Development Training, College of Social Sciences, University of West Georgia, Summer 2012
- Curriculum Development, Authored critical thinking questions to accompany *Media/Impact: An introduction to mass media*, Wadsworth Publishing, Fall 2003.
- Horizon Live Upgrade Workshop, College of Education Technology Training Series, University of West Georgia, 2003
- Writing Across the Curriculum (WAC) Certification Retreat, College of Arts & Sciences, University of West Georgia, 2000

Service to Institution

COMMITTEE MEMBERSHIP:

University of West Georgia

- Emcee, Presidential Gala, University Advancement, University of West Georgia, October 2019
- College Restructuring Committee (Executive Committee Member), Office of the Provost and Vice President for Academic Affairs, University of West Georgia, Summer-Fall 2019
- Administrative Council, Member, Office of the Provost and Vice President for Academic Affairs, University of West Georgia, 2017-present
- Honors College Scholarship Committee, Honors College University of West Georgia, 2018-present
- Honors Convocation, Name Caller, Honors College, University of West Georgia, 2017-present
- Best of the West Year-End Celebration, Name Caller, University Advancement, University of West Georgia, 2018-present
- Senator, Department of Mass Communications Representative, Faculty Senate, University of West Georgia, 2014-2017
- Budget Committee Member (Chair - 2016-2017), Sub-Committee of Faculty Senate, University of West Georgia, 2014-2017
- Presidential 5K and 1-Mile Fun Run Planning Committee Member, University Advancement, University of West Georgia, Summer-Fall 2016
- Search Committee Member, Vice President of ITS/CIO, Office of the President, University of West Georgia, 2015-2016
- Faculty Advisory Board, Office of Research & Sponsored Projects, University of West Georgia, Summer 2013-Spring 2014
- SRAP Committee, Office of Undergraduate Research (formerly under Department of Career Services), University of West Georgia, Spring 2011-2016
- Honorary Degree Committee, Member, University of West Georgia, Fall 2010-2015; Spring 2017
- Post Tenure Review Appeals Committee, College of Social Sciences Representative, Office of Academic Affairs, University of West Georgia, 2013-2014; 2016-2017; 2018-2019
- Voiceover Talent, Parent's Orientation Video, University Communications and Marketing, University of West Georgia, Fall 2012 (<http://youtu.be/MiwzhLEzhhU>)
- Consultant on Alert AM Emergency Advisory Radio System, requested by UWG Police Chief Tom Mackel, Spring 2012
- Faculty/Staff Go West for A Day Annual Fund Campaign, Chair, Division of University of Advancement, University of West Georgia, Fall 2011 (Contributions totaled over \$105,000)
- Summer Seed Grant Committee, Office of the Provost and Vice President for Academic Affairs, Spring 2011
- Faculty Senate Learning Resources Committee, Member, University of West Georgia, Fall 2010-Spring 2011
- Strategic Goal #5 Steering Committee, Member, Division of Student Affairs and Enrollment Management, University of West Georgia, Fall 2010
- Faculty/Staff Annual Fund Drive, Vice Chair, Division of University of Advancement, University of West Georgia, Fall 2010
- "Yell Like Hell" Contest for Homecoming, Judge, Division of Student Affairs and Enrollment Management, University of West Georgia, Fall 2010, 2011, 2012, 2013
- Campus Activities Awards, Judge, Division of Student Affairs and Enrollment Management, University of West Georgia, Spring 2010
- Alpha Lambda Delta Initiation Ceremony, Name Caller, University of West Georgia, Spring 2009, 2010, 2011, 2012, 2013
- Greek Life Awards, Judge, Division of Student Services, University of West Georgia, Spring 2008
- American Association for University Professors (AAUP), Secretary, 2007-2008

- Multicultural Achievement Program Annual Academic Awards Ceremony, Name Caller, University of West Georgia, Spring 2007, 2008, 2009, 2011, 2012, 2013, 2014, 2017
- Advising Sub-Committee of the Enrollment Management Committee, Departmental Advising Liaison, Division of Student Services, University of West Georgia, 2003-2006
- Greek Video Night, Judge, Division of Student Services, University of West Georgia, Spring 2007
- A Day Annual Fund, Faculty/Staff Team Captain, University of West Georgia Foundation, Inc., 2003, 2005, 2006, 2007
- Greek Talent Contest, Judge, Division of Student Services, University of West Georgia, Spring 2004
- Personnel Policy Review Committee, Member, Office of Academic Affairs, University of West Georgia, 2002
- Commencement, Name Caller, Division of Student Services, University of West Georgia, 2001-present
- Disciplinary Appeals Committee, Member, Division of Student Services, University of West Georgia, 2000-2001

College of Social Sciences

- Interim Associate Dean Search Committee, Member, College of Social Sciences, University of West Georgia, August 2019
- Administrative Council, Member, College of Social Sciences, University of West Georgia, 2013, 2014, 2015, 2017, 2018 – present
- Promotion & Tenure Committee, Member, College of Social Sciences, University of West Georgia, Fall 2011, Fall 2012, Fall 2015, Fall 2016
- Anthropology Department Promotion & Tenure Departmental Review Committee (Dr. Ashley Smallwood), Member (asked to serve by Anthropology Department Chair), College of Social Sciences, University of West Georgia, Fall 2016
- Criminology Department Personnel Committee (Dr. Mike Johnson-candidate for Full Professor), Chair (asked to serve by Criminology Department Chair), College of Social Sciences, University of West Georgia, Fall 2015
- Criminology Department Personnel Committee Member, (3 candidates-Dr. Chris Bounds, Dr. Elizabeth Stupi, and Dr. Vanessa Woodward-Pre-tenure Review) (asked to serve by Criminology Department Chair), College of Social Sciences, University of West Georgia, Fall 2015
- Faculty Council, Past Chair, College of Social Sciences, University of West Georgia, Summer 2014-Spring 2015
- Anthropology Department Pre-tenure Review Committee (Dr. Ashley Smallwood), Member (asked to serve by Anthropology Department Chair), College of Social Sciences, University of West Georgia, Fall 2014
- Faculty Council, Chair, College of Social Sciences, University of West Georgia, Spring 2013-Summer 2014 (longest serving Chair)
- Presidential Grant Review Sub-Committee of Faculty Council, Member, College of Social Sciences, University of West Georgia, Fall 2013
- Planning Sub-Committee of Faculty Council, Member, College of Social Sciences, University of West Georgia, Spring 2013-Spring 2015
- Ad-hoc Elections Committee, Member, Faculty Council, College of Social Sciences, University of West Georgia, Spring 2012, Spring 2013, Spring 2014
- Outstanding Faculty and Staff Awards Committee, College of Social Sciences, University of West Georgia, Spring 2013, Spring 2015, Spring 2016, Spring 2019
- Strategic Planning Advisory Committee, College of Social Sciences, University of West Georgia, Spring 2013
- Faculty Council, Acting Chair, College of Social Sciences, University of West Georgia, Spring 2013

- Sociology Department Promotion & Tenure Review Committee (2 candidates-Dr. Pam Hunt Kirk and Dr. Neema Noori), Member (asked to serve by Sociology Department Chair), College of Social Sciences, University of West Georgia, Fall 2012, Fall 2013
- Faculty Council, Chair-Elect, College of Social Sciences, University of West Georgia, Summer 2012-Spring 2013
- Faculty Mentor, College of Social Sciences, University of West Georgia, Fall 2011-2014, 2016
- Faculty Council, Department of Mass Communications Representative, College of Social Sciences, University of West Georgia, Fall 2011-Spring 2012
- Executive Committee, Member, College of Social Sciences, University of West Georgia, Spring 2011

College of Arts & Sciences

- Interim Dean of College of Social Sciences Search Committee, Member, University of West Georgia, Fall 2010
- Classroom Technology Committee, Member, College of Arts & Sciences, University of West Georgia, Fall 2010
- Dean of the College Search Committee, Member, College of Arts & Sciences, University of West Georgia, 2009
- Writing Across the Curriculum Executive Committee, Member, College of Arts & Sciences, University of West Georgia, 2001-2003
- Faculty Advisory Committee, Member, College of Arts & Sciences, University of West Georgia, 2000-2002

Department of Mass Communications (established January 2011)

- Media Day 2020 Executive Committee, Member, Department of Mass Communications, University of West Georgia, Fall 2019-Spring 2020
- Promotion & Tenure Advisory Committee, Department Chair Reviewer (Lecturers Dr. Melanie Conrad & Dr. Misty Wilson), Department of Mass Communications, University of West Georgia, Fall 2019
- WUTV Executive Producer Search Committee, Chair Reviewer, Department of Mass Communications, University of West Georgia, Fall 2019
- Media Day 2019 Executive Committee, Chair, Department of Mass Communications, University of West Georgia, Fall 2018-Spring 2019
- Assistant Professor (Digital Media & Telecommunication) Search Committee, Department Chair Reviewer, Department of Mass Communications, University of West Georgia, Fall 2018
- Promotion & Tenure Advisory Committee, Department Chair Reviewer (Assistant Professor John Sewell), Department of Mass Communications, University of West Georgia, Fall 2018
- Media Lab Assistant Search Committee, Department Chair Reviewer, Department of Mass Communications, University of West Georgia, Fall 2018
- Media Day 2018 Panel Discussion Moderator, Department of Mass Communications, University of West Georgia, Spring 2018
- Media Day 2018 Steering Committee, Member & Facilitator, Department of Mass Communications, University of West Georgia, Fall 2017-Spring 2018
- Media Day 2017 Steering Committee, Member & Facilitator, Department of Mass Communications, University of West Georgia, Fall 2016-Spring 2017
- Departmental Promotion & Tenure Criteria Revisions Taskforce, Chair, Department of Mass Communications, University of West Georgia, 2016-2017
- Promotion & Tenure Departmental Review Committee (Assistant Professor Deon Kay), Chair, Department of Mass Communications, College of Social Sciences, University of West Georgia, Fall 2016
- Operations Manager of The WOLF Internet Radio Search Committee, Member, Department of Mass Communications, University of West Georgia, 2016-2017

- Media Day 2016 Steering Committee, Member & Facilitator, Department of Mass Communications, University of West Georgia, Fall 2015-Spring 2016
- Pre-tenure Review Committee, Member, (Dr. T. Randahl Morris), Department of Mass Communications, University of West Georgia, Spring 2016
- Faculty Departmental Review Committee, Chair, Evaluation of Dr. Camilla Gant as Department Chair, Department of Mass Communications, University of West Georgia, Spring 2015
- Pre-tenure Review Committee, Chair (Assistant Professor Christopher Renaud), Member (Dr. Hazel Cole & Assistant Professor Deon Kay), Department of Mass Communications, University of West Georgia, Spring 2015
- Media Day 2015 Steering Committee, Member, Facilitator, and Coordinator of Networking Sessions, Department of Mass Communications, University of West Georgia, Fall 2014-Spring 2015
- Assistant Professor (Film & Video Production) Search Committee, Member, Department of Mass Communications, University of West Georgia, Fall 2014
- Curriculum Advisory Committee, Chair & Member, Department of Mass Communications, University of West Georgia, Fall 2011-present
- Media Day 2014 Steering Committee, Member, Facilitator, and Coordinator of Networking Sessions, Department of Mass Communications, University of West Georgia, Fall 2013-Spring 2014
- ACEJMC Diversity Taskforce, Member, Department of Mass Communications, University of West Georgia, Fall 2012-2014
- Media Day 2013 Steering Committee, Member and Coordinator of Student Excellence Awards, Department of Mass Communications, University of West Georgia, Fall 2012-Spring 2013
- Promotion & Tenure Departmental Review Committee (Dr. Patrick Hadley), Member, Department of Mass Communications, University of West Georgia, Fall 2013
- Promotion & Tenure Departmental Review Committee (Dr. Soo Moon and Dr. Amber Smallwood), Chair, Department of Mass Communications, University of West Georgia, Fall 2012
- Best Practices Power Lunch Series, "Spending Other People's Money: Tips for Writing Proposals for On-Campus Grants," Presenter, Department of Mass Communications, University of West Georgia, Fall 2012
- Assistant Professor (Film) and Lecturer/*The West Georgian* Advisor Search Committee, Chair, Department of Mass Communications, University of West Georgia, Summer 2012
- Assistant Professor (3) and Lecturer/*The West Georgian* Advisor Search Committee, Member, Department of Mass Communications, University of West Georgia, Fall 2011-Spring 2012
- Pre-tenure (third-year) Review Committee, Chair, Department of Mass Communications, University of West Georgia, Spring 2011
- Department Chair of Mass Communications Search Committee, Chair, Department of Mass Communications, University of West Georgia, Fall 2010-Spring 2011
- Convergence Journalism Lecturer Search Committee, Member, Department of Mass Communications, University of West Georgia, Spring 2011
- Media Day 2012 Steering Committee, Member and Coordinator of Student Excellence Awards, Department of Mass Communications, University of West Georgia, Fall 2011-Spring 2012
- Media Day 2011 Steering Committee, Chair, University of West Georgia, Fall 2010-Spring 2011
- Curriculum Advisory Committee, Member, Mass Communications Program, University of West Georgia, Fall 2009-Spring 2011

Department of Mass Communications & Theatre Arts

- UTV General Manager/Adjunct Instructor Search Committee, Chair, Mass Communications Program, University of West Georgia, Summer 2010
- Media Day 2010 Steering Committee, Co-Chair, Mass Communications Program, University of West Georgia, Fall 2009-Spring 2010

- Pre-tenure (third-year) Review Committee (2 candidates, Chair of 1 and Member of 1), Mass Communications Program, University of West Georgia, Spring 2010
- Curriculum Advisory Committee, Member, Mass Communications Program, University of West Georgia, 2009-2011
- Promotion Departmental Review Committee (1 candidate), Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2009
- Media Day 2009 Steering Committee, Chair, Mass Communications Program, University of West Georgia, Fall 2008-Spring 2009
- Faculty Search Committee (3 positions), Chair, Mass Communications Program, University of West Georgia, Fall 2007-Spring 2008
- Media Day 2008 Steering Committee, Chair, Mass Communications Program, University of West Georgia, Fall 2007-Spring 2008
- Promotion and Tenure Departmental Review Committee (1 candidate), Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2007
- Curriculum Review Committee, Member, Mass Communications Program, University of West Georgia, 2007-2008
- Media Day 2007 Steering Committee, Co-Chair, Mass Communications Program, University of West Georgia, Fall 2006-Spring 2007
- Post-tenure Review Committee (1 candidate), Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2006
- Promotion and Tenure Policy Review Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2006
- Promotion and Tenure Departmental Review Committee (2 candidates), Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2006
- Faculty Search Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2006
- Faculty Search Committee (2 positions), Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2005-Spring 2006
- Media Day 2006 Steering Committee, Member, Facilitator, and Internship Fair Coordinator, Department of Mass Communications & Theatre Arts, University of West Georgia, Fall 2005-Spring 2006
- Faculty Search Committee (2 positions), Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2005
- UTV General Manager/Adjunct Instructor Search Committee, Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Summer 2005
- Media Day 2005 Steering Committee, Member and Facilitator, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2005
- Faculty Search Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Summer 2004
- UTV General Manager/Adjunct Instructor Search Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Summer 2004
- Faculty Search Committee (3 positions), Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2004
- Departmental Bylaws Committee, Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2004-Spring 2008
- UTV General Manager/Adjunct Instructor Search Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2003
- Faculty Search Committee (2 positions), Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2003
- Media Day 2003 Steering Committee, Member and Facilitator, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2003

- Summer School Policy Committee, Co-Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2003
- SACS Self-Study Committee, Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, 2002-2003
- Curriculum Review Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, 2002-2003
- Media Day 2002 Steering Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2002
- Faculty Search Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2002
- Faculty Search Committee, Chair, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2001
- Promotion and Tenure Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2001
- Media Day 2001 Steering Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, Spring 2001
- Film Studies Minor Committee, Member, Department of Mass Communications & Theatre Arts, University of West Georgia, 2000-2002

Department of Criminology

- Pre-tenure (third-year) Advisory Committee, Department Chair Reviewer (Dr. Anthony Vito & Dr. Ericka Wentz), Department of Criminology, University of West Georgia, Spring 2018
- Promotion & Tenure Advisory Committee, Department Chair Reviewer, (Associate Professor Vanessa Griffin for Tenure), Department of Criminology, University of West Georgia, Fall 2017

ADVISING/COUNSELING EXPERIENCE:

- Advisor and Founder, National Broadcasting Society-Alpha Epsilon Rho (NBS-AERho) University of West Georgia Chapter, Spring 2012-present
- Broadcast & Video Production Advisory Board, DeKalb High School of Technology-South, Decatur, GA, Spring 2011-Spring 2014
- Advisor, The WOLF Internet Radio, University of West Georgia, 2009-2012
- Founder, The WOLF Internet Radio, University of West Georgia, 2009-present
- Panelist, "How to Choose a Major," Watson Hall, Division of Student Services, University of West Georgia, Spring 2007
- Advisor and Founder, Mass Communications Society (MCS), Department of Mass Communications & Theatre Arts, University of West Georgia, 2005-2011
- Advisor for Majors, Department of Mass Communications, University of West Georgia, 2000-2017
- Advisor, EXCEL Center, Division of Student Services, University of West Georgia, 2000-2007
- Advisor, Freshman Orientation, College of Arts & Sciences/College of Social Sciences, University of West Georgia, 2000-2011
- Advisor, Transfer Students, College of Arts & Sciences/College of Social Sciences, University of West Georgia, 2001-2017
- Participant, Mardi Gras/Festival of Majors, EXCEL Center/Advising Center, Division of Student Services, University of West Georgia, 2000-present
- Volunteer, Preview Day, Office of Admissions, University of West Georgia, 2000-present

PARTICIPATION IN EDUCATIONAL ACTIVITIES:

- Guest Speaker, COMM 1154-Introduction to Mass Communication (Assistant Professor Stacy Barton), Media Law & Ethics, Department of Mass Communications, University of West Georgia, Spring 2016
- Co-Guest Speaker (with Shawn Isaacs), COMM 1154-Introduction to Mass Communication (Instructor Jaye Davidson), The WOLF Internet Radio, Department of Mass Communications, University of West Georgia, Spring 2015
- Guest Speaker (instructor serving jury duty), COMM 2254-Media Ethics (Assistant Professor Hazel Cole), Media & Privacy, Department of Mass Communications, University of West Georgia, Spring 2015
- Guest Speaker, Blue Coats Workshop, UWG Blue Coats, University Advancement, University of West Georgia, Fall 2015
- Guest Speaker, The Art of Public Speaking, UWG Blue Coats, University Advancement, University of West Georgia, Fall 2014
- Presenter, "Tips for Effective Digital Portfolios," (to NBS members and COMM 4486-Internship students), Department of Mass Communications, University of West Georgia, Spring 2013 (with Dr. Hazel Cole)
- Guest speaker, Sorority Scholarship Banquet, University of West Georgia, Fall 2006
- Guest lecturer, Ethics and Law in Journalism, Georgia College Press Association, 2003 Press Institute, February, 2003
- Guest lecturer, Acting for the Camera Workshop, Georgia Theatre Conference, October, 2001
- Judge (Broadcast/Video Category), Florida Scholastic Press Association, 1998-1999
- Research Assistant, NASA's George C. Marshall Space Flight Center, Summer 1997
- Instructor (Broadcast Journalism), Summer Journalism Institute, University of Florida, June, 1996

PARTICIPATION IN COMMUNITY ACTIVITIES:

- Board Member (elected), Prevention and Advocacy Resource Center (PARC), Carrollton, GA, Summer 2017-present
- Participant and Financial Donor, "Night in Lights," Prevention and Advocacy Resource Center (PARC), Carrollton, GA, Fall 2014-present
- Volunteer Site Leader (animal shelter), College of Social Sciences Day of Service, College of Social Sciences, University of West Georgia, Fall 2016
- Volunteer Site Leader (animal shelter), College of Social Sciences Day of Service, College of Social Sciences, University of West Georgia, Fall 2015
- Guest Speaker, "You Matter: Focusing on Yourself and Letting Go," COSS Departmental Assistant Retreat, College of Social Sciences, University of West Georgia, Summer 2015
- Guest Speaker, "Creating and Sharing Your Story," UWG Alumni Leadership Conference: Volunteer Leaders Learning Together, University Advancement: Alumni Association, University of West Georgia, May 2015
- Participant and Financial Donor, Walk to End Alzheimer's-Carrollton, GA, Alzheimer's Association, Fall 2014
- Financial Donor, ALS Association (Ice Bucket Challenge), Fall 2014
- Financial Donor, Muscular Dystrophy Association, 2000-present
- Volunteer Site Leader (Carroll County Veterans Memorial Park), College of Social Sciences Day of Service, University of West Georgia, Fall 2014
- Volunteer (wash vans for Carroll County Soup Kitchen), The Big Event, University of West Georgia, Spring 2014
- Volunteer Site Leader (animal shelter), College of Social Sciences Day of Service, College of Social Sciences, University of West Georgia, Fall 2013

- Painter, Empty Bowls, Carroll County Soup Kitchen Fundraiser, Carrollton, GA, Fall 2013
- Participant, Empty Bowls, Carroll County Soup Kitchen, Carrollton, GA Spring 2011-present
- Donor, NBS-UWG Chapter Canned Food Drive, Department of Mass Communications, University of West Georgia, Fall 2012-present
- UWG Toy Drive in association with Toys for Tots, Fall 2010-present
- Co-Coordinator, Video Vignette for Carrollton Goodwill Career Center in association with Community Foundation of West Georgia, NBS-UWG Chapter and West Georgia PRSSA Chapter, Spring 2014
- Financial Donor, College Radio Day 2014
- UWG Banner Holder (Leading President Kyle Marrero and Family), Carrollton People's Parade, July 2013
- "How to Be a Better Boss," Presenter, Carrollton Dawnbreakers Rotary Club, Carrollton, GA, July 2012
- Member, Carroll County Humane Society, Carrollton, GA, Spring 2012-2014
- "Gayev," *The Cherry Orchard*, University of West Georgia Theatre Company, 2001
- "Claudio," *Much Ado About Nothing*, University of West Georgia Theatre Company, 2001
- Intramurals, Member of "Grumpy Old Men" Basketball Team, University of West Georgia, 2001-2002

Academic Achievement

<u>Degree</u>	<u>School</u>	<u>Years</u>
Ph.D. (Mass Communication)	University of Florida	1995-2000
M.Ed. (Curriculum/Instruction)	Lynchburg College	1992-1993
M.S. (Television/Radio)	Syracuse University	1990-1991
B.A. (Communication Studies)	Lynchburg College	1985-1989

Ph.D. DISSERTATION:

- Yates, B. L. (2000). *Media literacy and attitude change: Assessing the effectiveness of media literacy training on children's responses to persuasive messages within the framework of the elaboration likelihood model of persuasion*. University of Florida, Gainesville.

HONORS/AWARDS:

- Outstanding Mentor Award, College of Social Sciences, University of West Georgia, Spring 2018
- 2nd place paper award (open category), Radio and Audio Media Division, BEA, 2018
- J. Owen Moore Faculty Award, University of West Georgia Alumni Association and Board of Directors, University of West Georgia, Spring 2017
- Outstanding Student Organization (large category), NBS-UWG Chapter (serve as Faculty Advisor), Student Achievement Awards sponsored by Center for Student Involvement, University of West Georgia, April 2017
- National Advisor of the Year (2016-2017), NBS-UWG Chapter, National Broadcasting Society, March 2017
- Best of the West Quarterly Divisional Award Winner-Values; Academic Affairs, University of West Georgia, Fall 2015
- Outstanding Teaching Award, College of Social Sciences, University of West Georgia, Spring 2015

- National Chapter of the Year, NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2015, March 2016
- National Community Service Award, NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2015, March 2016
- Nominated for Best of the West Quarterly Divisional Award-Strategic Imperative, Academic Affairs, University of West Georgia, Fall 2014
- Outstanding Service Award, College of Social Sciences, University of West Georgia, Spring 2014
- Student Organization Advisor of the Year, NBS-UWG Chapter (serve as Faculty Advisor), Student Achievement Awards sponsored by Center for Student Involvement, University of West Georgia, April 2014
- Community Service Award, NBS-UWG Chapter (serve as Faculty Advisor), Student Achievement Awards sponsored by Center for Student Involvement, University of West Georgia, April 2014, April 2016
- Model Chapter Award, NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2014, March 2015, March 2016
- National Chapter of the Year (Honorable Mention), NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2014
- National Community Service Award (Honorable Mention), NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2014
- Nominated for National Advisor of the Year (2013-2014), NBS-UWG Chapter, National Broadcasting Society, March 2014
- National Advisor of the Year (2012-2013), NBS-UWG Chapter, National Broadcasting Society, March 2013
- Most Improved Chapter of the Year, NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2013
- Motivated Chapter Award, NBS-UWG Chapter (serve as Faculty Advisor), National Broadcasting Society, March 2013
- Nominated for Outstanding Service Award, College of Social Sciences, University of West Georgia, Spring 2013
- Outstanding Mentor Award (Inaugural Recipient), College of Social Sciences, University of West Georgia, Spring 2012
- Visionary Leadership Award for founding The WOLF Internet Radio, Department of Mass Communications, University of West Georgia, Spring 2012
- Certificate of Merit-Potpourri Category-Public Relations Council of Alabama (2009) for Media Training Seminar-Southeast Dairy Association, Inc., *Strategies, Solutions, & Logistics for Effective Media Communications* with Dr. Brigitta R. Brunner, Auburn
- Who's Who Among America's Teachers, 2002, 2005
- Dell Laptop Recipient for Outstanding Course Development Proposal, 2002, 2005
- Certificates of Appreciation from students with disabilities, Disability Services, 2000-2003
- 1st place paper award (open category), Law Division, BEA, 2002
- M. Carey Brewer Alumni Award, Lynchburg College, 2001
- 2nd place paper award (debut category), Courses, Curricula & Administration Division, BEA, 2001
- Graduate Student Forum Research Paper Award, 1st Place, University of Florida, 1996
- Highest GPA, TV/Radio/Film Program, Syracuse University, 1991
- Summa cum laude (2nd in class of 272), Lynchburg College, 1989
- Outstanding Student of Communication Studies, Lynchburg College, 1989
- Individual Leadership Award, Lynchburg College, 1989
- Who's Who Among Students in American Colleges and Universities, 1988
- Class Honor Scholarship, Lynchburg College, 1986
- Greater Lynchburg Area Honor Scholarship Award, Lynchburg College, 1985

Professional Growth & Development

ADMINISTRATIVE EXPERIENCE:

- Chair, Department of Mass Communications, University of West Georgia, July 2019-present
- Interim Chair, Department of Mass Communications, University of West Georgia, July 2018-present
- Interim Chair, Department of Criminology, University of West Georgia, July 2017-June 2018
- Digital Media & Telecommunication Concentration Head, Department of Mass Communications, University of West Georgia, Fall 2014-Fall 2017
- Acting Director, Mass Communications program, University of West Georgia, Fall 2008

MEMBERSHIP AND OFFICES IN PROFESSIONAL SOCIETIES:

Memberships

- American Association for University Professors (AAUP), 2004-present
- Association for Education in Journalism and Mass Communication, 1995-present
- Broadcast Education Association, 1997-present
- International Communication Association, 1996-2002
- National Association for Media Literacy Education (NAMLE) (formerly Alliance for a Media Literate America (founding member), 2001-present
- National Communication Association, 1988-2008
- National Telemedia Council, 1999-present
- Newhouse Alumni Career Advisory Network, S.I. Newhouse School of Public Communications, Syracuse University, 2001-present

Offices/Professional Service

- Member (appointed by AEJMC President), Emerging Scholars Review Committee, Association for Education in Journalism and Mass Communication, Fall 2018-present
- Member, Board of Governors (elected), National Broadcasting Society-Alpha Epsilon Rho, Spring 2014-Spring 2016
- Member, Board of Governors (appointed), National Broadcasting Society-Alpha Epsilon Rho, Fall 2013-Spring 2014
- Chair, Teaching Committee, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2013-2014
- Chair (re-elected), Professional Freedom & Responsibility Committee, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2012-2013
- Chair, Professional Freedom & Responsibility Committee, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2011-2012
- Immediate Past Head, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2009-2010
- Member, Council of Divisions, Association for Education in Journalism and Mass Communication, 2008-2009
- Head, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2008-2009
- Participant, Winter Planning Meeting, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, December 2008
- Member, Council of Divisions, Association for Education in Journalism and Mass Communication, 2007-2008

- Vice Head/Program Chair, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2007-2008
- Participant, Winter Planning Meeting, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, December 2007
- Vice Head-elect, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2006-2007
- Participant, Winter Planning Meeting, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, December 2006
- Research Chair, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2005-2006
- Secretary, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, 2001-2003
- Teaching Committee, Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, 2001-2002

EDITORIAL REVIEW BOARD AND MANUSCRIPT/PAPER REVIEWER:

- Manuscript reviewer, *Atlantic Journal of Communication*, 2019-present
- Paper reviewer for the annual meeting of the Media Ethics Division of the Association for Education in Journalism and Mass Communication, 2016, 2018
- Paper reviewer for the annual meeting of the Entertainment Studies Interest Group of the Association for Education in Journalism and Mass Communication, 2003, 2006-2014, 2016
- Manuscript reviewer, *Communication Research Reports*, Spring 2014-present
- Textbook reviewer, *Modern Radio Production* (9th ed.), Cengage Learning-Wadsworth Publishing, Fall 2013
- Manuscript reviewer, *Journal of Broadcasting & Electronic Media*, 2013-present
- Editorial Review Board, *International Journal of Education and Culture*, 2012-present
- Editorial Review Board, *Studies in the Social Sciences*, College of Social Sciences, University of West Georgia, 2011-2013
- Manuscript reviewer, *Journal of Media Literacy Education*, National Association of Media Literacy Education, April 2012-present
- Manuscript reviewer for *Studies in Media & Information Literacy*, 2002-2003
- Manuscript reviewer for *Mass Communication and Society*, 2001
- Textbook reviewer for McGraw-Hill, *Broadcasting, Cable, the Internet & Beyond*, 2004
- Paper reviewer for the annual meeting of the Law Division of the Association for Education in Journalism and Mass Communication Southeast Colloquium, 2002
- Paper reviewer for the annual meeting of the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, 2001
- Paper reviewer for the annual meeting of the Law Division of the Association for Education in Journalism and Mass Communication Southeast Colloquium, 2001

PROMOTION & TENURE EXTERNAL REVIEWER:

- Dr. Erin Ryan, Kennesaw State University, Promotion to Full Professor, Summer 2018
- Dr. Kelly Poniatowski, Elizabethtown College, Tenure & Promotion to Associate Professor, Fall 2014
- Dr. Maja Krakowiak, University of Colorado-Colorado Springs, Tenure & Promotion to Associate Professor, Fall 2014
- Prof. Alia Yunis, Zayed University, Tenure & Promotion to Associate Professor, Spring 2013
- Dr. Chandler Harriss, Alfred University, Tenure & Promotion to Associate Professor, Fall 2012

- Dr. Maja Krakowiak, University of Colorado-Colorado Springs State University, 4th year Review, Fall 2011

COMPETITION EVALUATOR/JUDGE:

- Best of Festival Judge, Student Audio Competition, Radio and Audio Media Division, Festival of Media Arts, Broadcast Education Association, Spring 2015
- Judge, Student Audio Competition, Radio and Audio Media Division, Festival of Media Arts, Broadcast Education Association, Spring 2015
- Best of Festival Judge, Faculty Audio Competition, Radio and Audio Media Division, Festival of Media Arts, Broadcast Education Association, Spring 2014
- Best of Festival Judge, Student Audio Competition, Radio and Audio Media Division, Festival of Media Arts, Broadcast Education Association, Spring 2014
- Judge, Faculty Audio Competition, Radio and Audio Media Division, Festival of Media Arts, Broadcast Education Association, Spring 2014
- Judge, Student Audio Competition, Radio and Audio Media Division, Festival of Media Arts, Broadcast Education Association, Spring 2014
- Best of Festival Judge, Faculty Competition, Interactive Media and Emerging Technologies Division, Festival of Media Arts, Broadcast Education Association, Spring 2012
- Judge, Faculty Competition, Interactive Media and Emerging Technologies Division, Festival of Media Arts, Broadcast Education Association, Spring 2012

PUBLICATIONS:

Peer Reviewed

- Brunner, B. R., Zarkin, K., & Yates, B. L. (2018). What do employers want? What should faculty teach?: A content analysis of entry-level employment ads in public relations. *Journal of Public Relations Education*, 4(2), 21-50. <https://aejmc.us/jpre/2018/08/17/what-do-employers-want-what-should-faculty-teach-a-content-analysis-of-entry-level-employment-ads-in-public-relations/>
- Smallwood, A. M. K., Yates, B. L., & Tripp, W. (2018). College radio takeovers and shutdowns: An analysis of news coverage from 2006-2016. *Journal of Radio & Audio Media*, 25(1), 5-22. doi: 10.1080/19376529.2017.1361424
- Yates, B. L. (2015). "It's social, not parasocial: Understanding the impact of the Internet on building community among Bruce Springsteen fans." *Atlantic Journal of Communication*, 23(5). doi: 10.1080/15456870.2015.1090438
- Yates, B. L. (2011). Media literacy and attitude change: Assessing the effectiveness of media literacy training on children's responses to persuasive messages within the ELM. *International Journal of Instructional Media*, 38(1), 55-66.
- Adams, J. W., Brunner, B. R., & Yates, B. L. (2010). Social-structural factors and their impact on electronic journalism and mass communication faculty: A national study of journalism and mass communication faculty. *International Journal of Instructional Media*, 37(3), 1-13.
- Yates, B. L. (2010). Healing a nation: An Analysis of Bruce Springsteen's "The Rising." *The Journal of Popular Music Studies*, 22(1), 32-49.
- Yates, B. L., Adams, J. W., & Brunner, B. R. (2009). Mass communication and journalism faculty's perceptions of the effectiveness of e-mail communication with college students: A nationwide study. *Learning, Media & Technology*, 34(4), 307-321.
- Yates, B. L., & Brunner, B. R. (2009). Impact of gender and other determinants on students' use of e-mail communication. *Journal of Communication and Media Research*, 1(2), 1-11.
- Brunner, B. R., Yates, B. L., & Adams, J. W. (2008). Mass communication and journalism faculty and their electronic communication with college students: A nationwide examination. *The Internet and Higher Education*, 11(2), 106-111.

- Brunner, B. R., & Yates, B. L. (2008). What factors influence student e-mail use? *International Journal of Instructional Media*, 35(1), 53-61.
- Brunner, B. R., & Yates, B. L. (2007). Learning, connections, and technology: Gender's impact. *International Journal of Instructional Media*, 34(3), 285-292.
- Yates, B. L. (2004). Applying diffusion theory: Adoption of media literacy programs in schools. *Studies in Media & Information Literacy Education*, 4(2).
<http://www.utpress.utoronto.ca/journal/ejournals/simile>
- Yates, B. L. (2004). Media literacy and the policymaking process: A framework for understanding influences on potential educational policy outputs. *Studies in Media & Information Literacy Education*, 4(1). <http://www.utpjournals.com/simile>
- Yates, B. L. (2002). Media education's present and future: A survey of teachers. *Studies in Media & Information Literacy Education*, 2(3).
<http://www.utpress.utoronto.ca/journal/ejournals/simile>
- Yates, B. L. (1999). Media literacy: A health education perspective. *Journal of Health Education*, 30(3), 183-187.

Invited

- Yates, B. L. (2007). [Review of the book *Broadcast television: A complete guide to the Industry*]. *Journalism & Mass Communication Quarterly*, 84(3), 631-632.
- Yates, B. L. (2007). [Review of the book *Radio: A complete guide to the industry*]. *Journalism & Mass Communication Quarterly*, 84(3), 650-652.
- Yates, B. L. (2007). [Review of the book *Managing television news: A handbook for ethical and effective producing*]. *Journalism & Mass Communication Quarterly*, 84(1), 185-186.
- Yates, B. L. (2004). [Review of the book *Television at the crossroads*]. *Journalism & Mass Communication Quarterly*, 81(3), 715, 718.
- Yates, B. L. (2004). [Review of the book *Broadcast television effects in a remote community*]. *Journalism & Mass Communication Quarterly*, 81(1), 196-197.
- Yates, B. L. (2002). Emphasizing ethics: Promoting academic honesty and detecting plagiarism. *Feedback* 43(4), 20-23.

PAPERS READ:

- Smallwood, A. M. K., Yates, B. L., & Tripp, W. (2017, April). *College radio takeovers and shutdowns: An analysis of news coverage from 2006-2016*, Paper presented to the annual meeting of the Broadcast Education Association, Las Vegas, NV. (2nd place award in Open Category-Radio and Audio Media Division)
- Smallwood, A. M. K., Moon, S. J., & Yates, B. L. (2013, May). *Political Threats to Public Television in the U.S.: Examining the National-Level Discourse and Current Financial Trends*, Paper presented to the Public Service Media Policies Working Group for the annual meeting of the International Association for Media and Communication Research (IAMCR), Dublin, Ireland.
- Yates, B. L. (2009, September). "I just might meet Bruce": *Understanding the impact of the Internet on parasocial relationships with Bruce Springsteen*. Paper presented at Glory Days: A Bruce Springsteen Symposium-2009, West Long Branch, NJ.
- Yates, B. L., Adams, J. W., & Brunner, B. R. (2008). *Mass communication and journalism faculty's perceptions of the effectiveness of e-mail communication with college students: A nationwide study*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Adams, J. W., Brunner, B. R., & Yates, B. L. (2008). *Social-structural factors and their impact on electronic journalism and mass communication faculty: A national study of journalism and mass communication faculty*. Paper presented at the annual Association for Education in Journalism and Mass Communication Southeast Colloquium, Auburn, AL.

- Yates, B. L. (2005, September). *Healing a nation: Deconstructing Bruce Springsteen's "The Rising."* Paper presented at Glory Days: A Bruce Springsteen Symposium-2005, West Long Branch, NJ.
- Yates, B. L., & Brunner, B. R. (2003, April). *Student e-mail use: What factors have an impact?* Paper presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.
- Brunner, B. R., & Yates, B. L. (2003, March). *Student use of technology: A preliminary investigation.* Paper presented at the annual meeting of the International, Interdisciplinary Public Relations Research Conference, Miami, FL.
- Yates, B. L., & Fargo, A. L. (2002, April). *Talk dirty to me: Broadcast and cable TV push the envelope on indecency.* Paper presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. (1st place award in open category-Law Division)
- Yates, B. L. (2001, May). *Applying diffusion theory: Adoption of media literacy programs in schools.* Paper presented at the annual meeting of the International Communication Association, Washington, DC.
- Yates, B. L. (2001, April). *Media literacy and attitude change: Assessing the effectiveness of media literacy training on children's responses to persuasive messages within the ELM.* Paper presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. (2nd place award in debut category-Courses, Curricula, and Administration Division)
- Yates, B. L. (1999, March). *Modeling strategies for prosocial television: A review.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication Southeast Colloquium, Lexington, KY.
- Yates, B. L. (1998, October). *Achieving scientific literacy through the mass media and other communication technologies: A NASA perspective.* Paper presented at the annual meeting of the Florida Communication Association, St. Petersburg, FL.
- Yates, B. L., Ballard, M., Ferguson, M. A., Filer, K., Knott, A., Villanueva, A., & Cristal, T. (1998, August). *Video violence: Desensitization and excitation effects on learning.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD.
- Yates, B. L. (1998, June). *Media literacy and the policymaking process: A framework for understanding influences on potential educational policy outputs.* Paper presented at the National Media Literacy and Media Citizenship Conference II, Birmingham, AL.
- Yates, B. L. (1997, November). *Media literacy: A health education perspective.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Yates, B. L. (1997, June). *Media education's present and future: A survey of teachers.* Paper presented at the National Media Citizenship Project's Summer Conference: Teaching Media Literacy and Media Citizenship, Birmingham, AL.
- Yates, B. L., Ballard, M., Ferguson, M. A., Filer, K., Knott, A., Villanueva, A., & Cristal, T. (1996, March). *The effects of viewing audiovisual violence on aided and unaided recall.* Paper presented to the Graduate Student Forum, University of Florida, Gainesville, FL. (1st place award)
- Yates, B. L. (1989, November). *The role of mass media and interpersonal communication as instruments of diffusion.* Paper presented at the annual meeting of the Speech Communication Association, San Francisco, CA.

FELLOWSHIPS:

- Faculty Fellow (1 of 20 faculty selected from a national applicant pool), Television Academy, Faculty Seminar, Los Angeles, CA, 2009. Administered by the Television Academy Foundation's Education Programs department, the Faculty Seminar offers college professors opportunities to see how television entertainment works behind the scenes. Twenty faculty members—chosen by a selection committee—are invited to Los Angeles

for five days of discussions, presentations and interactions with major studios, production companies, the networks and their top production and programming people.

- Conferee (competitive), International Radio and Television Society Faculty/Industry Seminar, New York, 2004. This seminar brings together faculty and industry professionals to discuss current issues in telecommunications and provides educators the chance to learn first-hand what their students need to know to be successful in the media field. This seminar's theme was "Out of the box: Redefining television."
- Faculty Fellow (competitive), National Association of Television Program Executives (NATPE) Educational Foundation, NATPE Convention and Exhibition, Las Vegas, 2004. The Faculty Fellow program offers educators from around the country the opportunity to meet and learn from television industry executives about television syndication and program development.
- Conferee (competitive), International Radio and Television Society Faculty/Industry Seminar, New York, 2003. This seminar brings together faculty and industry professionals to discuss current issues in telecommunications and provides educators the chance to learn first-hand what their students need to know to be successful in the media field. This seminar's theme was "From content to management: Searching for answers in puzzling times."
- Excellence in Journalism Education Project Fellow (1 of 25 faculty selected from a national applicant pool), WTIC Fox 61, Hartford, CT, 2002. Worked with reporters, producers, editors, and videographers for four weeks to prepare the nightly news program, "Fox News @ 10." Duties included editing voice-overs, lighting interviews, setting up live shots, and writing news copy. Fellowship was designed to allow educators an opportunity to work in a newsroom and bring their experiences back to the classroom. The EJE project was sponsored by the Radio-Television News Directors Foundation and funded by the Knight Foundation.

OTHER ACADEMIC CONFERENCE PARTICIPATION:

- Panelist/Co-Organizer, "Interactive Show & Tell: Here Are the Audio Clips, Now Tell Your Story," Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2019
- Moderator, "We Never Thought of That!: Modeling Best Practices in Collegiate Media to Bridge the Gap Between Education and Industry, Student Media Advisors Division, Broadcast Education Association, Las Vegas, NV, April 2019
- Attendee, Council of Colleges of Arts & Sciences, Chicago, IL, November 2018
- Panelist/Organizer, "The Relevance of the Radio Course Then and Now: How It Continues to Inspire Students to Choose Radio," Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2018
- Moderator, "It's Not Your Grandpa's Radio Anymore: How College Radio Must Embrace An Inclusive Media Mindset to Reach Target Audiences," Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2018
- Panelist, "E Street Radio Equals Community: Building A Deeper Bond Among Bruce Springsteen Fans," for the session titled Springsteen from the Fan's Perspective, Bruce Springsteen's Darkness on the Edge of Town: An International Symposium, West Long Branch, NJ, April 2018
- Panelist, "The Bruce Springsteen Experience: Bringing Together Different Generations On the Regular," for the session titled Springsteen and His Audience, Bruce Springsteen's Darkness on the Edge of Town: An International Symposium, West Long Branch, NJ, April 2018
- Attendee, Council of Colleges of Arts & Sciences, Denver, CO, November 2017

- Organizer/Panelist/Moderator, “What Do You Mean My Film Doesn’t Count?: Making the Case for Creative Works in the Promotion and Tenure Process,” Courses, Curriculum and Administration Division, Broadcast Education Association, Las Vegas, NV, April 2017
- Panelist, “Best Practices for Student Audio Production,” Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2017
- Moderator, “Innovative Training to Sustain Tomorrow’s Student Media: Softening the Blow of Graduating Student Media Leaders,” Student Media Advisors Division and Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2017
- Panelist, NBS-AERho Board of Governors Representative, “BEA Student Club Information,” Student Media Advisors, Broadcast Education Association, Las Vegas, NV, April 2016
- Co-Organizer/Panelist, “Letting Lady Gaga and the Kardashians Do the Teaching: Best Uses of Popular Culture in the Classroom,” Entertainment Studies Interest Group and Magazine Division, Association for Education in Journalism and Mass Communication, Minneapolis, MN, August 2016
- Discussant, “The Image of the Paparazzi: Nightcrawlers and Visual Voyeurs,” Entertainment Studies Interest Group and Magazine Division, Association for Education in Journalism and Mass Communication, Minneapolis, MN, August 2016
- Organizer/ Moderator, “Part II-Distributed Authorship in Creative Media: Will It Pass Muster for Promotion & Tenure?” Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2016
- Organizer/Panelist, “Content Is Still King: Exploring the Unexpected Consequences of Radio Programming,” Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2016
- Organizer/Session Host, “A Conversation with Joe Saltzman, Director of The Image of the Journalist in Popular Culture (IJPC),” National Broadcasting Society-Alpha Epsilon Rho National 74th Annual Convention, Burbank, CA, March 2016
- Organizer/Moderator, “Producing, Promoting, and Marketing *ON With Mario Lopez*: Behind the Scenes of Radio Syndication, 74th annual National Broadcasting Society-Alpha Epsilon Rho National Convention, Burbank, CA, March 2016
- Organizer/Session Host, Tour of *ON With Mario Lopez* Studios, National Broadcasting Society-Alpha Epsilon Rho National 74th Annual Convention, Burbank, CA, March 2016
- Organizer/Session Host, “A Conversation with Jay Huguley, Actor—*The Walking Dead*, *True Detective*, *12 Years A Slave*,” National Broadcasting Society-Alpha Epsilon Rho National 74th Annual Convention, Burbank, CA, March 2016
- Organizer/Moderator/Panelist, Pre-conference Session, “Honoring the Career of Joe Saltzman: Journalist, Teacher, Mentor, and Pioneer, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, San Francisco, CA, August 2015.
- Organizer/Moderator/Panelist, “Accessing Hollywood: Using Entertainment News to Foster Learning and Understanding,” Entertainment Studies Interest Group and Electronic News Division, Association for Education in Journalism and Mass Communication, San Francisco, CA, August 2015.
- Moderator, “Entertainment with a Purpose: The Use of Fandom Infotainment and Social Media to Promote Nonprofit Causes, Public Relations Division and Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, San Francisco, CA, August 2015.
- Organizer/Panelist, “Social Media: The Great Equalizer in Radio,” Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2015.
- Organizer/Moderator, “One Stop Pedagogy: Logistics and Challenges to Building a Convergent Instruction Center,” Curriculum, Assessment, and Administration Division, Broadcast Education Association, Las Vegas, NV, April 2015.

- Organizer/Moderator, “Distributed Authorship in Creative Media: Relevance for Promotion and Tenure,” Production, Aesthetics, and Criticism Division, Broadcast Education Association, Las Vegas, NV, April 2015.
- Organizer/Moderator, “Using Television and Movies to Teach Students about Multicultural Connections and Diversity,” Entertainment Studies Interest Group and Minorities and Communication Division, Association for Education in Journalism and Mass Communication, Montreal, Canada, August 2014
- Panelist, “Opportunities and Challenges of Entertainment-Education Interventions for Global Justice,” Small Programs Interest Group and Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, Montreal, Canada, August 2014
- Discussant, “Scholar-to-Scholar Refereed Research Paper” session, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, Montreal, Canada, August 2014
- Organizer/Moderator, “The Sports and Radio Love Affair in the 21st Century: How Internet Radio is Keeping the Spark Alive,” Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2014.
- Panelist, “Creating Global Partnerships Between Stations in the USA and England” for the session titled New Connections: Using Your Internet Radio Station to Create Local Content for a Global Audience, Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2014.
- Session Host/Co-Organizer, “Beyond the Mic: Integrating Radio and Social Media,” National Broadcasting Society-Alpha Epsilon Rho 72nd Annual Convention, Burbank, CA, March 2014
- Discussant, High Density Refereed Paper Research Session: Effects of Social Media on Society, Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, Washington, DC, August 2013.
- Organizer/Panelist, “I’ve Got An App for That!: Exploring the Impact of Mobile Applications for Radio Stations,” Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2013.
- Panelist, “From Paper Idea to Live Stream: Building the Future of Radio on Your Campus” at the annual meeting of the Associated Collegiate Press/College Media Advisers, Chicago, IL, November 2012.
- Panelist, “E Street Radio: The Digital Map that Leads Us Home” for the session titled: Springsteen, Radio, Film & Video at Glory Days: A Bruce Springsteen Symposium, West Long Branch, NJ, September 2012
- Moderator/Organizer, “Broadcasting Lives: Lessons for Students from the Museum of Broadcast Communications,” Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, Chicago, IL, August 2012.
- Panelist, “Not an Afterthought Anymore: Internet Radio is Mainstream and Serving the Campus Community Fervently” for the session titled: Accessibility is the Tipping Point: Exploring the Challenges and Opportunities for Student-Run Internet Radio Stations, Radio and Audio Media Division, Broadcast Education Association, Las Vegas, NV, April 2012.
- Discussant for “Scholar-to-Scholar Refereed Research Paper” session, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, St. Louis, MO, August 2011.
- Panelist, “Looking Back Over the Last Year” for the session titled: Internet Radio: It’s Here, It’s Digital and It’s Growing Stronger, Broadcast Education Association, Las Vegas, NV April 2011.
- Panelist, “Does Student Media Provide Real Life Experience?” for the session titled: Are They Ready for the Real World? A Roundtable Discussion at the annual conference of the District II Regional Broadcast Education Association, Elon, NC, September 2010.

- Discussant for “Scholar-to-Scholar Refereed Research Paper” session, Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, Denver, CO, August, 2010.
- Panelist, “Starting from Scratch,” for the session titled: Internet Radio: From Beginning to End and All Points in Between, Broadcast Education Association, Las Vegas, NV, April 2010.
- Panelist, “Streaming While on Sabbatical: Founding an Internet Radio Station as a New Form of Convergence Research,” for the session titled: Alternative Sabbaticals: What to do When You Don’t Want to Write, Broadcast Education Association, Las Vegas, NV, April 2010.
- Discussant for “Best of ESIG” session sponsored by the Entertainment Studies Interest Group at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA, August, 2009.
- Moderator for “Best of ESIG” session sponsored by the Entertainment Studies Interest Group at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA, August, 2009.
- Panelist, “Parasocial relationships: A discussion of the theory using soap operas and online technology,” Suds in Cyberspace: How Soap Operas and the Internet are Converging to Tell a New Story at the annual meeting of the Broadcast Education Association, Las Vegas, NV, April 2009.
- Panelist, “Is MySpace really your space?: Legal and ethical considerations in social media,” Social Media and Practice: Implications for Public Relations, Advertising, Print Journalism, and Education at the annual meeting of the National Communication Association, San Diego, CA, November, 2008.
- Discussant for “Scholar-to-Scholar Refereed Research Paper” session, Entertainment Studies Interest Group, at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL, August, 2008.
- Moderator for panel entitled “From Public Occurrences to HBO: Examining American Indian Cultures in the American Mass Media” at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL, August, 2008.
- Moderator for panel entitled “Opening Your Browser for Research (And ...)” at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Auburn, AL, March, 2008.
- Moderator (substitute for Dr. Naeemah Clark) for panel entitled “Diversity in the New Media Environment” at the annual meeting of the Broadcast Education Association, Las Vegas, NV, April, 2008.
- Panelist, “Using Entertainment to Teach Media Ethics,” at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August, 2007.
- Discussant for “Scholar-to-Scholar Refereed Research Paper” session, Entertainment Studies Interest Group, at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August, 2007.
- Moderator for panel entitled “A Place to Call Home: College Students’ Online Search for Identity” at the annual meeting of the Broadcast Education Association, Las Vegas, NV, April, 2007.
- Discussant for “Scholar-to-Scholar Refereed Research Paper” session, Entertainment Studies Interest Group, at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA, August, 2006.
- Moderator for panel entitled “Blogs, Spam and Porn: Legal Challenges on the Internet” at the annual meeting of the Association for Education in Journalism and Mass Communication, San Antonio, TX, August, 2005.
- Panelist, “Cultivating Media Literacy Skills through Analysis and Evaluation,” Fifty Years of Excellence for Electronic Media Academics, Industry and Future Professionals: Sharing Our Teaching Expertise at the annual meeting of the Broadcast Education Association, Las Vegas, NV, April 2005.

- Panelist, “Convergence: It's not all about technology,” Diversifying the Curricula by Teaching Across the Disciplines, at the annual meeting of the National Communication Association, Miami Beach, FL, November, 2003.
- Presenter, “The Live Remote: Bringing Professionals to Students,” Mini-plenary Session: GIFT (Great Ideas for Teachers) (competitive), at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami Beach, FL, August, 2002.
- Panelist, Mini-Plenary Panel Session: Emphasizing Ethics, at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami Beach, FL, August, 2002.
- Moderator for panel entitled “Spanish Explosion: Career and Internship Opportunities in Spanish-Language Media” at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami Beach, FL, August, 2002.
- Moderator for panel entitled “Internet as Ally in Teaching: Giving Voice to the Peoples” at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August, 2001.
- Moderator for panel entitled "Creating a New Community: The Unification of Journalism and Communication Studies Departments" at the annual meeting of the Speech Communication Association, New Orleans, LA, November, 1994.

GRANTS:

- Awarded \$3,000 Technology Fee Grant for fiscal year 2018-2019, Instructional Radio Suite Technology Support, Spring 2018
- Awarded \$464 for fiscal year 2018-2019, Student Activities Fee Allocation Budget Grant for the NBS-UWG Chapter, Spring 2018
- Awarded \$3,000 Technology Fee Grant for fiscal year 2017-2018, Instructional Radio Suite Technology Support, Spring 2017
- Awarded \$500 for fiscal year 2017-2018, Student Activities Fee Allocation Budget Grant for the NBS-UWG Chapter, Spring 2017
- Awarded \$2,900 Technology Fee Grant for fiscal year 2016-2017, Instructional Radio Suite Maintenance, Spring 2016
- Awarded \$23,151 Technology Fee Grant for fiscal year 2015-2016, WideOrbit Automation System for Instructional Radio Suite (Anthropology), Spring 2015
- Awarded \$500 for fiscal year 2015-2016, Student Activities Fee Allocation Budget Grant for the NBS-UWG Chapter, Spring 2015
- Awarded \$1,000 for fiscal year 2014-2015, Student Activities Fee Allocation Budget Grant for the NBS-UWG Chapter, Spring 2014
- Awarded \$10,000 Technology Fee Grant for AEQ Capitol Digital Audio Console for Instructional Radio Suite (Anthropology), Spring 2014
- Submitted End-of-the-Year Requests for FY14 for \$22,894.13 for the Instructional Radio Lab (Anthropology), Spring 2014
- Awarded \$7,500 for fiscal year 2013-2014, Presidential Grant for Experiential Learning (\$4,500-President’s Office; Matching Funds: \$1,500-College of Social Sciences and \$1,500-Department of Mass Communications, Fall 2013 (in collaboration with Deon Kay and Chris Renaud)
- Awarded \$800 for fiscal year 2013-2014, Student Activities Fee Allocation Budget Grant for the NBS-UWG Chapter, Fall 2013
- Awarded \$3,900 for fiscal year 2013-2014, Technology Fee Grant for The WOLF Internet Radio, Spring 2013
- Awarded \$18,600 for fiscal year 2012-2013, Student Activities Fee Allocation Budget Grant for The WOLF Internet Radio, Fall 2012
- Awarded \$1,000 for fiscal year 2012-2013, Student Activities Fee Allocation Budget Grant for the Mass Communications Society, Fall 2012

- Awarded \$4,080 for fiscal year 2012-2013, Technology Fee Grant for The WOLF Internet Radio, Spring 2012
- Awarded \$2,000 for fiscal year 2011-2012, Technology Fee Grant for The WOLF Internet Radio, Spring 2011
- Awarded \$17,025 for fiscal year 2011-2012, Student Activities Fee Allocation Budget Grant for The WOLF Internet Radio, Spring 2011
- Awarded \$2,500 for fiscal year 2011-2012, Student Activities Fee Allocation Budget Grant for the Mass Communications Society, Spring 2011
- Awarded \$22,667.87 for fiscal year 2010-2011, Technology Fee Grant for The WOLF Internet Radio, Spring 2010
- Awarded \$11,000 for fiscal year 2010-2011, Student Activities Fee Allocation Budget Grant for the Mass Communications Society, Spring 2010
- Awarded \$50,000 for fiscal year 2009-2010, Technology Fee Grant for The WOLF Internet Radio, Spring 2009
- Awarded \$8,000 for fiscal year 2009-2010, Student Activities Fee Allocation Budget Grant for the Mass Communications Society, Spring 2009
- Awarded \$2,250 for fiscal year 2008-2009, Student Activities Fee Allocation Budget Grant for the Mass Communications Society, Spring 2008
- Awarded \$2,100 for fiscal year 2008-2009, Student Research Assistant Program (SRAP) Grant for a Radio Lab Supervisor, Spring 2008

CONSULTING

- Broadcast & Video Production Advisory Board, DeKalb High School of Technology-South, Decatur, GA, Spring 2011-Spring 2014
- Consultant on Alert AM Emergency Advisory Radio System, requested by UWG Police Chief Tom Mackel, Spring 2012
- Media Training Seminar for the Southeast Dairy Association, Inc., *Strategies, Solutions, & Logistics for Effective Media Communications*, June 2009

MEMBERSHIP AND OFFICES IN SCHOLASTIC HONORARIES:

- Alpha Epsilon Rho 2013 (Lifetime member)
- Phi Kappa Phi, 1994 (Lifetime member)
- Alpha Kappa Delta, 1989
- Lambda Pi Eta, 1988
- Alpha Psi Omega, 1987
- Phi Eta Sigma, 1986

MASS COMMUNICATION WORK EXPERIENCE:

- Producer of "Eye On LC," Lynchburg College, Lynchburg, Virginia, 1992-1995. "Eye On LC" is a bi-weekly video news magazine program shown on the local cable access channel. The show is produced as part of the requirements for a course in broadcast journalism. Responsibilities included working one-on-one with students to instruct them in scriptwriting, video camera and editing system operation, shooting and editing techniques. Also, responsible for story assignments, show order, enforcing deadlines, and the on-line edit of the show.
- Television Studio Supervisor, Lynchburg College, Lynchburg, Virginia, 1992-1995. Responsible for maintaining the daily operation of the college's audiovisual studio. Duties included equipment checkout and maintenance, tape dubbing and cataloguing, program recording, scheduling use of editing equipment, and supervising student assistants.

- College Yearbook Advisor, Lynchburg College, Lynchburg, Virginia, 1992-1994. Duties included the allocation of a \$28,500 budget, supervision of production of 200-page annual, regular meetings with student editor-in-chief to discuss progress of the book and staff concerns, meetings with publishing representative to discuss progress of book and budget concerns.
- Assistant Producer, Little Pond Productions, Lynchburg, Virginia, 1991-1992. Duties included script and copywriting, computer graphics, video production and editing, voice-over and on-camera talent.
- Sports Production Assistant, "The George Michael Sports Machine," WRC-TV 4, Washington, DC, 1991. Two-month internship that included charting sports events, assisting editors and producers in studio, and assisting reporters and production crews on electronic field productions.
- Editor-in-Chief, *The Argonaut*, Lynchburg College, Lynchburg, Virginia, 1988-1989. Yearbook earned Columbia Scholastic Press Association 1st place award for small colleges. Managed a 16-member staff in addition to reporting, caption writing, copyediting, and planning layout and design.
- Production Assistant, WSET-TV 13, Lynchburg, Virginia, 1988. Four-month internship that included pre-production studio set-up, operation of studio cameras and audio board for 6:00 p.m. news show

ACTING EXPERIENCE:

Film

- "Dr. Gacey," *No Laughing Matter*, Huck You Productions, September, 2007
- "John Boy," *Stabin' Cabin*, Huck You Productions, July, 2007
- Extra, *Conjurer*, (starring Maxine Bahns, Andrew Bowen & John Schneider), April, 2007
- Extra, *Sweet Home Alabama* (starring Reese Witherspoon), Original Films/D&D Films, Touchstone Pictures, 2002

Television (On-camera/voice-over talent) 1994-1995

- Commercials for Quik-E Food Stores, WSET-TV 13
- Commercial for Danville Regional Medical Center, WSET TV-13
- Commercials for John Hoover Honda, Inc., WSET, TV-13
- PSA for Partnership for the Prevention of Substance Abuse, WSET-TV 13
- Commercial for Tom Jones Drug, Lynchburg Cablevision

Theatre

- "Gayev," *The Cherry Orchard*, University of West Georgia Theatre Company, 2001
- "Claudio," *Much Ado About Nothing*, University of West Georgia Theatre Company, 2001
- "Tony Nunzio, Jr.," *Tony 'n Tina's Wedding*, Cherry Tree Playhouse, 1995
- "Lenny Ganz," *Rumors*, Lynchburg Fine Arts Center, 1995
- "Silvio Lombardi," *The Servant of Two Masters*, Randolph-Macon Woman's College, 1994
- "Teddy Treebark the Treehouse Keeper," *The Treehouse: A Live, Interactive Theatre Program for Children*, Cherry Tree Playhouse, 1994
- "Protean," *A Funny Thing Happened on the Way to the Forum*, Cherry Tree Playhouse, 1994
- "Paravicini," *The Mousetrap*, Lynchburg Fine Arts Center, 1994
- "Bob Cratchit," *A Christmas Carol*, Lynchburg Fine Arts Center, 1993
- "Gerry Evans," *Dancing at Lughnasa*, Randolph-Macon Woman's College, 1993
- "Mark Twain/Doctor," *Big River*, Lynchburg Fine Arts Center, 1993
- "Dr. Bonds," *Meet Me in St. Louis*, Lynchburg Fine Arts Center, 1993
- "FDR/Policeman," *Annie*, Lynchburg Fine Arts Center, 1992
- "Postmaster Hawkins," *Damn Yankees*, Lynchburg College Theatre, 1992

- "Stanley Jerome," *Brighton Beach Memoirs*, Lynchburg Fine Arts Center, 1992
- "James Throttle," *The Mystery of Edwin Drood*, Lynchburg Fine Arts Center, 1991
- "Malvolio," *Twelfth Night*, Lynchburg College Theatre, 1988
- "Trevor," *Bedroom Farce*, Lynchburg College Theatre, 1988
- "Sir Harold," *Once Upon a Mattress*, Lynchburg College Theatre, 1988
- "Horse/Chorus," *Equus*, Lynchburg College Theatre, 1987
- "Freddie Fellowes/Phillip Brent," *Noises Off*, Lynchburg College Theatre, 1987
- "Angie the Ox," *Guys and Dolls*, Lynchburg College Theatre, 1987
- "Simon Blumberg," *Isn't It Romantic*, Lynchburg College Theatre, 1987
- "Basque," *The Misanthrope*, Lynchburg College Theatre, 1986