

## Program Map

### Bachelor of Science in Mass Communications

### Digital Media & Telecommunication

FALL 1	CREDITS	AREA
ENGL 1101 – English Comp I	3	A-1
MATH 1401 –Elementary Statistics <u>OR</u> MATH 1001 – Quantitative Skills & Reasoning <u>OR</u> Math 1111 – College Algebra	3	A-2
Any Option EXCEPT COMM 1110 – Public Speaking	3	B-1
Area D-1	3	D-1
Area E-1	3	E-1
<b>SEMESTER TOTAL</b>	15	
<b>Milestone:</b>		
<ul style="list-style-type: none"> <li>Complete ENGL 1101 – English Composition I; Required to earn C or higher.</li> </ul>		

SPRING 1	CREDITS	AREA
ENGL 1102 – English Comp II	3	A-1
Area C-1	3	C-1
Area D-1 + Lab	4	D-1
Area E-2	3	E-2
COMM 1110 – Public Speaking	3	F
<b>SEMESTER TOTAL</b>	16	
<b>Milestones:</b>		
<ul style="list-style-type: none"> <li>Complete ENGL 1102 – English Composition II; Required to earn C or higher.</li> <li>Complete COMM 1110 – Public Speaking; Required to earn C or higher.</li> <li>Complete 30 credit hours by end of term, including credit hours earned previous terms.</li> </ul>		

FALL 2	CREDITS	AREA
Area B-2	2	B-2
Any Option EXCEPT COMM 1154 – Intro to Mass Comm	3	C-2
Area D-2	3	D-2
Foreign Language 1000-2000	3	F
COMM 1154 – Intro to Mass Communications	3	F
<b>SEMESTER TOTAL</b>	14	
<b>Milestones:</b>		
<ul style="list-style-type: none"> <li>Complete first foreign language requirement.</li> <li>Complete COMM 1154 – Introduction to Mass Communications; Required to earn C or higher.</li> </ul>		

SPRING 2	CREDITS	AREA
POLS 1101 – American Government	3	E-3
Area E-4	3	E-4
Foreign Language 1000-2000	3	F
COMM 2254 – Media Ethics	3	F
Humanities or Social Sciences	3	F
<b>SEMESTER TOTAL</b>	15	
<b>Milestones:</b>		
<ul style="list-style-type: none"> <li>Complete second foreign language requirement.</li> <li>Complete COMM 2254 – Media Ethics; Required to earn C or higher.</li> <li>Complete 60 credit hours by end of term, including credit hours earned previous terms.</li> </ul>		

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FALL 3	CREDITS
COMM 3350 – Telecom & Electronic Media Industries	3
COMM 3351 – Radio Program Production <u>OR</u> COMM 3352 – Fundamentals of TV Production	3
Electives: *Must select COMM 3000-4000 level courses <u>or</u> courses from approved list.	6
Minor Course	3
<b>SEMESTER TOTAL</b>	15
<b>Milestones:</b>	
<ul style="list-style-type: none"> <li>• Complete COMM 3350 – Telecommunications &amp; Electronic Media Industries.</li> <li>• Complete COMM 3351 – Radio Program Production <u>OR</u> COMM 3352 – Fundamentals of Television Production.</li> </ul>	

SPRING 3	CREDITS
COMM 3305 – Short-Form Screenwriting & Analysis	3
COMM 3355 – Media Programming & Management <u>OR</u> Course Elective	3
COMM 3354 – Digital Social Media & Society <u>OR</u> COMM 3357 – Diversity & Mass Media <u>OR</u> COMM 4455 – Critical Issues in Mass Communications	3
Elective Course(s): *Must select COMM 3000-4000 level course <u>OR</u> course from approved list.	3-6 <sup>α</sup>
Minor Course	3
<b>SEMESTER TOTAL</b>	15
<b>Milestones:</b>	
<ul style="list-style-type: none"> <li>• <sup>α</sup> If unable to enroll in COMM 3355 – Media Programming and Management in Year 3, take 6 elective course credits instead of 3 credits in Year 3, Term 2.</li> <li>• Complete COMM 3305 – Short-Form Screenwriting &amp; Analysis.</li> <li>• Complete 90 credit hours by end of term, including credit hours earned previous terms.</li> </ul>	

FALL 4	CREDITS
COMM 4484 – Mass Comm Research Methods	3
COMM 4421R – Practicum: The WOLF Internet Radio <u>OR</u> COMM 4421T – Practicum: WUTV	3
COMM 3355 – Media Programming and Management <u>OR</u> Elective Course(s), *Must select COMM 3000-4000 level courses <u>OR</u> courses from approved list.	3-6 <sup>‡</sup>
Minor Course	3
<b>SEMESTER TOTAL</b>	15
<b>Milestones:</b>	
<ul style="list-style-type: none"> <li>• <sup>‡</sup> If COMM 3355 – Media Programming and Management not completed in Year 3, complete course in Year 4, Term1 with one Elective Course. If COMM 3355 completed in Year 3, complete 6 credits of elective courses.</li> <li>• Complete COMM 4421R – Practicum: The WOLF Internet Radio <u>OR</u> COMM 4421T – Practicum: WUTV.</li> </ul>	

SPRING 4	CREDITS
COMM 4454 – Media Law	3
Elective Course(s) *Must select COMM 3000-4000 level course(s) from approved list; Complete 6 credit hours <u>if</u> minor requires 15 credit hours; complete 3 credit hours <u>if</u> minor requires 18 credit hours.	3-6
Minor Courses, Complete 6 credit hours <u>if</u> minor requires 15 credit hours, complete 9 credit hours <u>if</u> minor requires 18 credit hours.	6-9
<b>SEMESTER TOTAL</b>	15
<b>Milestones:</b>	
<ul style="list-style-type: none"> <li>• Complete a <u>maximum</u> of 12 credit hours of COMM 3000-4000 level courses to apply toward 18-21 credit hours of major electives.</li> <li>• Complete 120 credit hours by end of term, including credit hours earned previous terms.</li> </ul>	

\* For Mass Communications majors, 12 credit hours of COMM 3000-4000 level courses are required to apply toward 18-21 credit hours of major electives. No additional COMM courses may be applied as electives to the degree beyond the maximum of 12 credit hours. Remaining electives should be selected from the [Approved Electives](#) list. Majors may petition to apply alternative courses,

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including 1000-2000 level courses, as major electives that are relevant to their career aspirations by submitting requests and rationales to advisors. The department chair must approve all alternative courses.